

## ECONOMICS

# MASTERS

## Regional Development

The Master 2 in Regional Development, which is offered as an apprenticeship, aims to train students in regional economic development.

### TRAINING IN REGIONAL ECONOMIC DEVELOPMENT

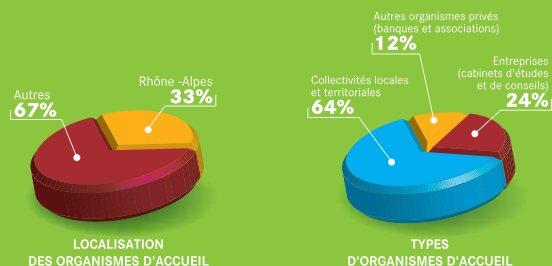
Decentralisation in France has opened up a wide range of initiatives and experience in the field of economic development. The challenges of today's world require new rules of conduct which are more oriented towards project management. Globalisation of the economy strengthens certain local support networks, which require the establishment of public/private partnerships.

This generalist training course, which is based on the essential aspects of project management, aims to develop regional knowledge built around concepts such as leading group work, communication, sustainable development and negotiation or partnership management.

### ... THROUGH A WORK-STUDY MASTER 2 COURSE (duration 1 year)

This course will strengthen your training by providing the skills needed for careers in regional economic development, supporting your training in the professional context through a project-based approach.

You will be managed within an organisation by an apprenticeship supervisor and will be supported throughout your work (both the organisation and at university) by an academic tutor who is a member of the teaching staff.



## OBJECTIVES

The course in Regional Development sits within the Economic Analysis and Policy specialisation, and prepares students for the new professional requirements in careers in regional economic development.

*In particular, it aims to train managers who are capable of:*

- organising, on a regional level, relations between companies and local authorities.
- conducting a regional diagnosis and strategic reflection
- drafting development policies in terms of economics and sustainability
- ensuring overall project implementation or implementation in specific areas: company development, employment, labour market integration, etc.

National diploma: Master (120 ECTS)

Final qualification: Bac + 5

Length of course: 15 months

Accessible as

Initial study programme

Work-study programme

Continuous education programme VAE

(Validation of Acquired Experience)

# MASTERS

## Regional Development

Despite the diversity of missions and operations encountered in local development careers, **development consultants must be able to manage partnerships and, as such, manage increasingly complex systems with sufficient skills in negotiation, communication and critical analysis.** Their activities must be focused on project management and the ability to organise and lead group work.

The development consultant is involved in **preparing the economic aspects of regional development policies** and leads project implementation.

Training in development careers is a generalist course which is based on the **essential aspects of project management** in all its dimensions: financial, organisational, etc.

Students must have a **solid foundation in regional economics**, the various levels upon which a company operates (financial, sociocultural and strategic), the ways in which local authorities and public establishments operate and function (public finances, inter-communal organisations and public authority legislation, inter-organisational relations and planning policies).

**Delphine,**  
**Project manager at Grand Lyon**

*"Having completed an undergraduate degree in town planning and finished an M1 in this field, I applied for the M2 in Regional Development to acquire knowledge in economics and project management to be able to work as an economic development officer for local regions. The apprenticeship format brought me added value in comparison with the standard format because, through the tasks I was assigned in the host company, I was able to acquire both knowledge and skills in the sector."*



COMPETENCES ACQUISES

Animation ■ Stratégie  
Aide à la décision ■ Diagnostic  
Conduite de projet ■ Analyse et Synthèse  
Etudes ■ Communication



### The course is broken down into teaching units:

- Regional diagnosis and strategy
- Regional public policies
- Project management
- Economic development policies and tools
- Entrepreneurship and the regions.

### These courses are approached in a multidisciplinary way

(stakeholders, procedures, strategy, communication)

Classes take place according to the work-study programme, within the context of the regulatory provisions on apprenticeships or continuous training.

Classes are focused on acquiring professional skills: diagnostics, project, evaluation, expertise.

### Admission

Recruitment level:  
Bac + 3 or Bac + 4

### Traditional format (in M1) or apprenticeship format (in M2):

Length of course in M2: 16 months (preparatory certificate + 12-month apprenticeship contract)

### Continuous training:

This course is also open to employees taking part in continuous training, who hold a professional training contract or are undergoing professional retraining, and who hold at least an undergraduate degree and sufficient professional experience as assessed through the Validation of Acquired Professional and Personal Experience system (VAPP).

### Admission conditions

#### AT THE MASTERS 1 LEVEL Innovation and the regions course

- is automatic for holders of the IAE Licence from Saint Etienne
- and selective for equivalent level qualifications

#### Private sector internship

Compulsory three- or four- month internship

#### AT THE MASTERS 2 LEVEL

- For those holding a Master 1 Management, Master 1 Economics or Master 1 Finance from the IAE or a Masters in Public Law, Regional Development or those holding a 4th year in Political Science (IEP).

### How to apply

On the website of the IAE Saint Etienne from March.

## Career prospects

Careers are not restricted to a particular professional sector. They are one of the essential elements for establishing a regional development policy and creating employment.

The following are likely to recruit developers: local authorities or local public sector establishments, mixed economy companies, 'national' associative structures in the sense of the 'regional development' law, departmental or regional development agencies, banks and companies which are strongly involved in local development, companies provided consultancy services to local authorities.



### CONTACTS

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